

UP WITH PEOPLE HISTORICAL TIMELINE WITH DATES

The 1960's

- 1965 Sing-Out '65 performs the first public shows on August 7th and 8th before 2800 people including 59 senators and congressmen at the Ezio Pinza Outdoor Theater in North Stamford, CT
- 1965 Sing-Out '65 performs at the 1964/65 World's Fair in Queens, NY, August 20th
- 1965 Sing-Out '65 performs the first sponsored show for an audience of 5,000 at the Washington, DC Hilton Hotel. The show was arranged by a 95 person congressional committee of members of both parties some who had seen the show in Cape Cod, MA and invited Sing-Out '65 to Washington, DC. At the end of a long standing ovation, members of Sing-Out '65 invited J. Blanton Belk backstage and told him that they would like to go on the road. We took a big leap of faith and said, "Let's do it!"
- 1965 Sing-Out High School begins with 35 students from the first cast
- 1965 Local Sing-Outs established in the USA
- 1965 Sing-Out '65 crosses the country and makes two significant appearances--the first event at Jordan High School in Watts after the Los Angeles, CA race riots and at the Hollywood Bowl show for 15,000 people
- 1965 Sing-Out '65 travels to Japan and South Korea
- 1966 Up with People introduces new show, "Sing-Out '66"
- 1966 Sing-Out '66 performs at Constitution Hall, Washington, DC for 1,000 senators, congressmen, ambassadors, military personnel, April 27-28, 1966
- 1966 Sing-Out '66 travels to West Germany, Austria and Spain. The cast meets former German Chancellor Konrad Adenauer who encourages J. Blanton Belk to incorporate as an independent program for the youth of the world, May-June, 1966
- 1966 Schick TV Spectacular featuring the Sing-Out '65 musical Up with People broadcast on national TV to an audience of 100 million, May 1966
- 1966 Sing-Out casts meet former President Dwight Eisenhower in Gettysburg, PA and former President Harry S. Truman in Independence, MO in May, 1966
- 1966 First tours of Puerto Rico, Panama, Jamaica, Venezuela and Mexico, October-December, 1966
- 1967 Up with People introduces new show, *The Up with People Show*
- 1967 Cast performs for former President Dwight Eisenhower in Indio, CA, February 13, 1967
- 1967 Reader's Digest founder Dewitt Wallace underwrites first nationwide tour
- 1967 First World Sing-Out Festival is held at Ft. Slocum, NY, Summer 1967
- 1967 Sing-Out performs at the Expo '67 in Montreal, Canada, August 10-12, 1967
- 1967 First Carnegie Hall performance, New York City, NY, September 9, 1967
- 1968 First tour of Norway, Finland and Denmark, January-April, 1968
- 1968 Up with People cast is received by Pope Paul VI February 28, and May 29, 1968 at the Vatican
- 1968 Up with People's second performance at Carnegie Hall, New York City, NY, May 14, 1968
- 1968 World Up with People Festival is held at Ft. Slocum, NY, Summer 1968
- 1968 Up with People performs at the 8th anniversary celebration of the Republic of the Congo, June-July, 1968
- 1968 Up with People incorporated as non-profit international, educational organization, July 23, 1968
- 1968 Up with People NBC TV special hosted by Bob Hope and sponsored by Coca-Cola and Reader's Digest televised on August 23, 1968
- 1968 First tour of Argentina, Uruguay, Peru and Colombia by Spanish-speaking cast, October, 1968
- 1969 Up with People cast rides the theme float in the Nixon Inaugural Parade on January 20, 1969
- 1969 First tour of Belgium and France, April-June 1969
- 1969 Up with People performs for King Baudouin and Queen Fabiola of Belgium at the Royal Greenhouse in Brussels, June 1969

- 1969 Government of Spain asked Up with People to open the Festivales de España on June 24-29 at the Palacio de los Deportes
- 1969 Up with People performs for 34,000 Boy Scouts at the National Scout Jamboree, July 1969
- 1969 The H. J. Chocktim Smithfields group created in Summer, 1969; later shortened to The Smithfields
- 1969 Up with People tours Mexico sponsored by Pepsi-Cola Mexicana, October 24-December 5, 1969

The 1970's

- 1970 Up with People performs at halftime at the Cotton Bowl in Dallas, TX, January 1, 1970
- 1970 Gala performances given at L'Olympia Music Hall in Paris, France, January 1970
- 1970 First performance in Royal Albert Hall in London, England, May 1970
- 1970 Up with People performs at Expo '70 in Osaka, Japan, May 31-June 2, 1970
- 1970 First tours of the Netherlands and Portugal, June 1970
- 1970 First tours of Kenya, Tanzania, Ethiopia and Portugal by the Smithfields, Fall 1970
- 1970 Pepsi-Cola Mexicana sponsors a 9-week tour of Mexico, Fall 1970
- 1971 First tour of Australia by the Smithfields, January 1971
- 1971 Up with People and the Smithfields performing with Bob Hope for the National Governors Conference at The White House, February 23, 1971
- 1971 First performance in Lincoln Center, New York City, NY, April 21, 1971
- 1971 Pepsi Cola of Japan sponsors Up with People's 13-city tour of Japan, April-May 1971
- 1972 Up with People introduces new show, *Let All the People In*
- 1972 Up with People performs for the third time at Carnegie Hall, New York City on April 26-27, 1972
- 1972 Up with People performs at the Olympic Village Theatre, Munich, West Germany September 6, 1972 after the tragic massacre of Israeli athletes
- 1972 General Electric sponsors tour of 23 cities and plants, Fall 1972
- 1973 Up with People introduces new show, *The Further We Reach Out*
- 1973 The Up with People CBS TV special televised on April 14, 1973
- 1973 Cast performs for H.R.H. Princess Margaret at Royal Albert Hall, London on October 10, 1973
- 1974 Up with People introduces new show, *Living On*
- 1974 Cast performs at World Expo-Spokane, WA sponsored by General Electric, May-October 1974
- 1974 First visit to Belfast, Northern Ireland, Fall 1974
- 1974 First tour of Yugoslavia where the cast performed in 23 cities in 27 days, Fall 1974
- 1975 Up with People introduces new show, *Bicentennial Tour—Good Time Neighborhood Band*
- 1975 Up with People performs in 771 cities in all 50 states for 3.9 million people during the Bicentennial tour of the United States from September, 1975 to July, 1976
- 1975 First visit of an Up with People cast to Morocco, March 9-24, 1975
- 1975 Up with People invited to facilitate Boston, MA public school desegregation, October, 1975
- 1975 Up with People spent 30 days in Mexico from April 13-May 12, 1975 sponsored by Televisa
- 1975 Up with People cast visits and performs for 15 Southwestern tribes in 17 different Native American communities in AA and NM, Fall 1975
- 1976 Up with People performs halftime show at Super Bowl X Miami, FL on January 18, 1976
- 1976 Cast tours Switzerland, Liechtenstein, and Poland for the first time; cast returns to Austria and Yugoslavia for a second tour
- 1977 Up with People introduces new show, *Push On Through*
- 1977 Cast performs for President Gerald Ford and Bob Hope at the Rotary Lombardi Award ceremony in Houston, TX, January 27, 1977
- 1977 Cast presents three TV specials with Televisa in Mexico

- 1978 First tour of Sweden, January 1978
- 1978 Harte-Hankes Newspapers, Inc. sponsors a 17-city tour, February.-April, 1978
- 1978 Up with People performed 32 times in 6 cities during the first visit to the People's Republic of China, May 1978
- 1978 Tenth Anniversary celebration held in Houston, TX in November, 1978
- 1978 General Electric Centennial Tour of 22 states and 44 cities, Fall 1978
- 1979 Up with People introduces new show, *People Are The Energy*
- 1979 King Juan Carlos of Spain meets castmembers in Madrid, Fall 1979 during Up with People's tour of 47 cities throughout 14 Spanish regions

The 1980's

- 1980 Cast performs during halftime at Super Bowl XIV in Pasadena, CA, January 20, 1980
- 1980 Cast spends 15 weeks in Norway, Sweden and Finland visiting 26 cities and performs on Norwegian and Swedish TV
- 1980 Cast tours Costa Rica for the first time, Spring 1980
- 1980 Three Up with People casts visit 22 cities nationwide during the Kodak Centennial Tour
- 1980 Four casts performed for 57,000 people in 21 cities during the Tenneco sponsored tour, August--December 1980
- 1980 Combined performance with Belgian National Orchestra in Brussels celebrating the 150th anniversary of Belgium, November 1980
- 1981 Up with People introduces new show, *Just People*
- 1981 Cast visits Colombia and Peru for the second time, Fall 1981
- 1982 Three casts representing 21 nations perform at Super Bowl XVI in Pontiac, MI, January 24, 1982
- 1982 Coca Cola sponsor's Americana Trail TV special featuring Up with People, Summer 1982
- 1982 Cast performs all summer at the World Expo-Knoxville, TN
- 1982 Cast performs all summer at Sea World-San Diego, CA
- 1982 Cast performs with the Boston Pops at Hatch Shell, Labor Day, September 6, 1982
- 1983 Up with People introduces new show, *Stand Together*
- 1983 Up with People is received by Pope John Paul II and performs at the Vatican, April 13, 1983
- 1983 Five Up with People casts undertake General Motors 75th Anniversary Tour of 96 plants in 56 cities on 2 continents from September-December, 1983
- 1984 Up with People seen by 35 million people in 10 countries in Central Europe on the popular quiz show "Auf Los Geht's Los, March 1984
- 1984 Special cast invited by the King and Queen of Jordan to Amman for the Jerash Festival, August-September 1984
- 1984 Up with People returns to Portugal and performs at Lisbon Opera House for a benefit performance attended by the First Lady Manuela Ramalho Eanes and other dignitaries, September, 1984
- 1984 Up with People performed in Arena de Sensation, the traditional New Year's Eve extravaganza on German TV reaching millions in East and West Europe, December. 31, 1984
- 1985 Up with People presents and promotes an all new production *Beat of the Future*
- 1985 A 127 member cast from 14 countries returns to the People's Republic of China for a 3-week tour of 5 cities, December 1-20, 1985
- 1985 Casts perform the Honeywell International Corporate Tour in 37 North American and European cities during the company's 100th anniversary. The tour was kicked off with a combined performance with the National Symphony Orchestra in Washington, DC, Spring, 1985
- 1986 Four casts perform at Super Bowl XX in New Orleans, LA, January 26, 1986
- 1986 Coca Cola Japan's Centennial Anniversary features Up with People in a 17-city tour of Japan

- 1986 Cast performs at the Macy's Thanksgiving Day Parade as featured performers in New York City, NY on November 27th for 60 million TV viewers
- 1987 Up with People introduces new show, *Time for the Music*
- 1987 Cast performs the Closing Ceremony of International Summer Special Olympics, South Bend, IN
- 1988 Coca Cola Mexicana sponsors an 8-city tour of Mexico, April 4-May 1, 1988
- 1988 Up with People tours 3 cities in the Soviet Union at the height of Glasnost, June 7-21, 1988
- 1988 Up with People visits Australia and New Zealand and performs in 16 cities. In Brisbane the cast performs at World Expo '88, September 24 and 28, 1988
- 1988 Cast performs at Rugby Grand Finals halftime show in Sydney, Australia, September 1988
- 1989 Up with People introduces new show, *Face to Face*
- 1989 Cast performs for U.S. President George H. W. Bush's Inauguration in Washington, DC, January 20, 1989
- 1989 Casts visit both the USSR (Ukraine) from June 7-27, 1989 and Jordan (Jerash Festival) for a second time from July 4-14, 1989
- 1989 Up with People undertakes McCormick Spice Corporate Centennial Tour and performs in schools, churches, hospitals and similar organizations, September, 1989
- 1989 Combined casts perform all summer at De Efteling Theme Park, The Netherlands
- 1989 Up with People cast in Europe when the Berlin Wall falls, November 9, 1989

The 1990's

- 1990 Up with People performed for 12,000 people in Tallinn, Estonia in three sold-out shows during the first tour of that country, March 25-30, 1990
- 1990 Up with People's 25th Anniversary celebrations are held in Denver, CO, July 25-29, 1990
- 1990 Up with People performs at Surf '90, in Fujisawa, Japan, August, 1990
- 1990 Students from the USSR travel in an Up with People cast for the first time
- 1991 Up with People introduces new show, *Rhythm of the World*
- 1991 Up with People returns to Australia for a 6-week tour of 9 cities and performs for 100,000
- 1991 Gala performance at the National Theatre in Panama City, Panama
- 1991 Four casts perform in the Soviet Union and Eastern Europe for over an 8 month period, April through December, 1991
- 1991 During the week of July 4th, casts perform in front of the Washington Monument, Washington, DC; in front of the USS Constitution in Boston, MA; at the Freedom Festival in Philadelphia, PA at the Folsom Stadium in Boulder, CO and at Texas Stadium, Dallas
- 1991 Italian Prime Minister Giulio Andreotti receives cast members during visit to Rome, June 8, 1991
- 1991 Cast performs for a special celebration commemorating King Baudouin of Belgium's 60th birthday and the 40th anniversary of his reign, July 1991
- 1992 Cast performs at the Earth Summit in Brazil sponsored by Environmental Foundation, USA, June 1-12, 1992
- 1992 Cast performs at Expo '92 in Seville, Spain on August 11th sponsored by Coca-Cola
- 1992 Groundbreaking ceremonies held for new Up with People International Center in Broomfield, CO on September 10, 1992
- 1992 Mexican President Carlos Salinas de Gortari day appears with Up with People on Mexican TV for an environmental project
- 1993 Up with People introduces new show, *World in Motion*
- 1993 Up with People performs at the Sanremo (Italy) Music Festival, February 1993
- 1993 Up with People relocates world headquarters from Tucson, AZ to Broomfield, CO, July 23, 1993
- 1993 Cast performs for Pope John Paul II and U.S. President Bill Clinton in Denver, CO, August 12, 1993

- 1993 Up with People's urban school program, Project Pride sponsored by Los Angeles (CA) School System, is launched
- 1994 Cast spends 3 weeks in Alaska touring state from Ketchikan north to the Arctic Circle, April
- 1994 Up with People tours Bermuda for the third time in six years, Summer 1994
- 1994 Cast visits Australia for a 10-week tour of Australia, August to September, 1994
- 1994 Cast undertakes The Hershey Company Centennial Celebration Tour, September, 1994
- 1994 Up with People performs on New Year Eve's 1994 in Hong Kong sponsored by the Urban Council and Hong Kong Telecom, December 31, 1994
- 1995 Up with People introduces new show, *Festival*
- 1995 Project Pride programs take place in Tucson, AZ, Denver, CO and San Antonio, TX sponsored by US Bank
- 1995 Up with People establishes its first formal education agreements with several U.S. universities
- 1995 Up with People celebrates its 30th Anniversary in Breckenridge, CO, July 22-26, 1995 and salutes the Colwell-Allen writing team
- 1996 Up with People performs at the Coca Cola Pavilion at the Summer Olympics in Atlanta, GA as well as performs at the Opening Ceremony for the Olympic Softball Games, July 20, 1996 and at Disneyland in Anaheim, CA
- 1996 Spinoff cast performs in Ankara during Up with People's first tour of Turkey, May 1996
- 1997 Up with People participated in the Presidents' Summit for America's Future in Philadelphia, PA and the Summit of Eight in Denver, CO
- 1997 Japan tour sponsored by Toyota, IBM Japan & McCann Erickson Hakuhodo, October 9-November 30, 1997
- 1997 Toyota Motor Corporation becomes Japan corporate sponsor of Up with People for 8 years
- 1998 Up with People introduces new show, *Roads*
- 1998 Up with People introduces a new program model called WorldSmart--The Up with People Multicultural Leadership Program
- 1998 Up with People begins service partnership affiliation with America's Promise--The Alliance for Youth
- 1998 Cast tours 2 cities in Slovakia for the first time Summer, 1998
- 1998 Cast performs at Expo '98 in Lisbon, Portugal on June 14, 1998 and for Skandia in Sweden
- 1999 Special cast performs at first *Celebration of Peace* event honoring Colin Powell in Denver, CO, May 12, 1999
- 1999 Launching of the Communities of Peace program
- 1999 Up with People performs at International Conference of the Red Cross and Red Crescent in Geneva, Switzerland, May 1999

The 2000's

- 2000 Up with People introduces a new show called *A Common Beat*
- 2000 Chevrolet Motor Division begins a 1-year sponsorship of Up with People as well as an International-presenting sponsor of *A Common Beat* show
- 2000 Casts implement Communities of Peace program in Boston, MA, Denver, CO, Omaha, NE and San Antonio, TX
- 2000 Up with People participates in and performs at World Youth Day in Rome, Italy, August 2000
- 2000 Up with People holds 35th Anniversary celebration in Orlando, FL, July 1-5, 2000
- 2000 Up with People suspends operations, December, 2000
- 2000 Up with People performs halftime show at the Culligan Holiday Bowl with volunteer cast, San Diego, CA, December, 29, 2000

- 2004 Up with People launches WorldSmart Leadership Program, August
- 2005 A musical production is added to the WorldSmart Leadership Program
- 2005 Up with People celebrates its 40th Anniversary at the "40 Years and Counting" Reunion in Tucson, AZ, July 28-31, 2005
- 2005 Up with People alumni cast performs at World Expo in Nagoya, Japan and in Bangkok and Phuket, Thailand for the Phra Dabos Foundation and 9 other sponsoring partners, July 24-August 24
- 2006 WorldSmart is renamed the Up with People program
- 2006 Up with People introduces a new show called *The Up with People Show: Bringing the World Together*
- 2007 Up with People launches new Emerging Countries program in Thailand, May 19-June 15, 2007 and in the Philippines, November 12-December 10, 2007
- 2007 Up with People makes second appearance in the Macy's Thanksgiving Day Parade in New York City, NY for 60 million TV viewers, November 22, 2007
- 2007 Up with People participates in the United Nations Culture of Peace Forum at the UN Headquarters in New York City, NY, November 29-30, 2007
- 2008 Up with People produces and performs in the Opening Ceremony of the 119th Tournament of Roses Parade in Pasadena, CA, January 1, 2008
- 2008 Up with People, branded as *Viva la Gente* in Latin America, returns to Mexico for a 5-week tour, August 18-September 21, 2008
- 2009 Up with People introduces a new show called *A Song for the World*
- 2009 Up with People helps Bermuda celebrate its 400th Anniversary with a 2-week tour and performs for Gov. Sir Richard Gozney, Premier Dr. Ewart Brown and the Honourable Lt. Col. David Birch ('73A), Minister of Labour, Home Affairs, Housing and Immigration, June 2009
- 2009 Up with People visits Taiwan for the first time, April 5-May 4, 2009
- 2009 Up with People celebrates Vattenfall's 100th Anniversary with a 12-city tour of Sweden, Poland, Germany, Denmark and Finland, October 5-December 16, 2009

The 2010's

- 2010 Up with People returns to Manila, Philippines for intense, month-long service projects and performances, March 17-April 19, 2010
- 2010 Up with People cast performs for H.R.H. Queen Silvia of Sweden at the Mentor Foundation Gala, Washington, DC and at the Iraqi Embassy, October 2010
- 2011 Up with People returns to Pasadena, CA as producers and featured performers in the Opening Celebration for the 122nd Tournament of Roses Parade, January 1, 2011
- 2011 Up with People tours the Grand Bahama Island for the first time, February 19-26, 2011
- 2011 Up with People cast performs for H.R.H. Princess Margriet of the Netherlands at the royal residence in Wassenaar, April 2011
- 2011 Up with People welcomes campers to the inaugural session of Camp Up with People in Harrisonburg, VA, Summer 2011
- 2012 Up with People introduces a new show called *VOICES*
- 2012 Up with People returns to Brazil for the United Nations' Rio+20 Earth Summit, June 20-22, 2012
- 2012 First Iraqi student travels with Up with People
- 2012 During Taiwan's National Day Up with People performs for the President of Taiwan in a televised celebrations in Taipei, October 9, 2012
- 2012 Up with People establishes a study abroad program with Florida Southern College as the school of record
- 2012 Up with People performs in Zocalo Square, Mexico City, December, 2012
- 2013 Staging begins at Florida Southern College, Lakeland and is the first staging outside of Denver, CO since 2006, January 11-February 11, 2013
- 2013 Cast performs for H.R.H. Princess Margriet and consort, Prof. Pieter van Vollenhoven in Apeldoorn, The Netherlands, April 18, 2013

- 2013 Up with People performs for Pope Francis I and an audience of 70,000 people, St. Peter's Square, December 18, 2013
- 2014 First tour of Israel with shows in Tiberias and Ramat Gan, June 14-22, 2014
- 2014 Up with People tours Cuba for the first time and performs in Santa Clara and Havana, October 19-26, 2014
- 2015 Up with People launches 50th Anniversary tour with events in Denver, CO, Tucson, AZ, Orlando, FL, Mexico City, Mexico, Brussels, Belgium and Rome, Italy
- 2015 Up with People introduces new show, *The Journey*
- 2015 Up with People cast meets Queen Mathilde in Brussels, Belgium, November 2015
- 2015 Up with People performs for Pope Francis I and 50,000 people in St. Peter's Square, December 9, 2015
- 2016 Up with People launches Up with People Jr. , a musical performance based summer day camp experience for 8 – 12 year olds, focused on leadership, equality, and cultural awareness, Summer 2016
- 2016 Up with People launches a partnership with Scholastic Books to provide a Reading Oasis
- 2017 Up with People performs with Andrea Bocelli at Teatro del Silenzio, Lajatico, Italy, August 3, 2017
- 2017 Up with People performs for former Mexican President Vicente Fox in Denver, CO, August, 2017
- 2017 Up with People performs a third time for Pope Francis I, December 6, 2017
- 2018 First tour of the Republic of Kosovo, May 22-June 6, 2018
- 2019 Up with People returns to Ottawa, Ontario for the first time in 20 years, October 1-12, 2019
- 2020 Up with People pauses program due to COVID-19 pandemic, March, 2020
- 2023 Up with People relaunches the program with a new show, *Voices* and returns to Mexico, Colombia, Costa Rica and performs in Guatemala for the first time, August 14-October 30, 2023

